

INPUT**PROPOSAL ON CONSUMER PRODUCTS RELATED REVENUE****I. Understanding and Scope**

Ernst & Young would like to obtain the consumer products related information described on Appendix I, which is attached. The specific SIC descriptions of the market segments which are of interest to Ernst & Young will be provided to INPUT by FAX.

The information includes management consulting and information services but no audit, tax or actuarial related revenue.

The information must be obtained and assembled in the format of Appendix I and provided by FAX to T. Cavanaugh by 3:00 PM on Friday, March 18.

II. Conduct of Work and Deliverable

INPUT will assign staff to review its files of vendor data and make contacts with vendors to obtain the information sought by Ernst & Young. INPUT will also validate the information to the extent possible.

III. Schedule and Fee

Upon receipt of authorization, work will officially begin to meet the schedule noted in section I. The fee for this assignment will be \$3,000, which will be payable upon delivery of results.

IV. AUTHORIZATION

To authorize the project as specified, please sign and return one copy of this proposal. Upon acceptance by INPUT, a countersigned copy of the proposal will be returned to Ernst & Young.

AUTHORIZED BY:
Ernst & Young

Name

Title

Date

ACCEPTED BY:
INPUT

Name

Title

Date

3/10/94

3/13/94

* see SIC Codes



DETAIL

INPUT



PROJECT WORK STATEMENT

TITLE Consumer Product RevenuesCLIENT Ernst & YoungCONTRACT: ATTACHED ☒ TO FOLLOW ☐ LETTER ☐ VERBAL ☐PROJECT LEADER J. McGinn PROJECT CODE YNCPDATE STARTED 3/14 PLANNED COMPLETION DATE 9/18

LEVEL OF EFFORT (Professional Man Days) _____

DISTRIBUTION

CONTRACT FILE

LIBRARY FILE

NEW JERSEY

INPUT LTD.

Originator _____

TOTAL CONTRACT VALUE: \$ or £ 3000REVENUE DISTRIBUTION (% or \$) INPUT US 100 INPUT LTD _____REIMBURSABLE EXPENSES: NO ☒

YES _____

EXP. BUDGET _____ TO COVER: TRAV: _____

TELE: _____

RPT. PREP.: _____

OTHER: _____

BILLING SCHEDULE DESCRIPTION Bill at end

SHEILA (Y&Z on

BINDER COPY _____

Date Typed _____

PROJECT DESCRIPTION

Estimate 93 revenues in retail, wholesale
and manufacturing vertical markets
associated with the consumer product
market (sic's to be supplied) for 8
vendors. Revenues are for information
services and strategic consulting

INDICATE TYPE OF WORK: REPORT ☒ PRESENTATION ☐THANK YOU PACKAGE: YES ☐ NO ☒

ACCOUNTING USE ONLY: ENTERED ON CURRENT PROJECT LIST _____



PROJECT SCHEDULE (Q1-1994)

*Corporate Week **Ending Date †Working Days; () UK

INPUT

Activity	Name	Act. Days	Factor	ESDs	JANUARY				FEBRUARY				MARCH				
					1* 1/7** 4†	2 1/14 5	3 1/21 5	4 1/28 5	5 2/4 5	6 2/11 5	7 2/18 5	8 2/25 4(5)	9 3/4 5	10 3/11 5	11 3/18 5	12 3/25 5	13 4/1 5(4)
Preliminary Proj. Spec.	JAM	0.5	1	0.5											5 ▽		
Client Poll																	
Project Spec./Authorization																	
Quest. Design/Test/QC.																	
Quest. Approval/Review Meeting																	
User Interviews: # On-Site ()																	
# Telephone ()																	
Vendor Interviews: # On-Site ()																	
# Telephone ()																	
Secondary Research	JAM	0.5	1	0.5											5 ▽		
TOTAL PLAN SR.		1													1		
TOTAL PLAN RA																	
TOTAL PLAN ESDs																	
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

Proj. Code: YNCP Proj. Name: Consumer Prod Rev Prepared by: JAM

Proj. Manager: JAM Date: 3/14



PROJECT SCHEDULE (Q1-1994)

continued

*Corporate Week **Ending Date †Working Days; {} UK

INPUT

Activity	Name	Act. Days	Factor	ESDs	JANUARY				FEBRUARY				MARCH				
					1* 1/7** 4†	2 1/14 5	3 1/21 5	4 1/28 5	5 2/4 5	6 2/11 5	7 2/18 5	8 2/25 4(5)	9 3/4 5	10 3/11 5	11 3/18 5	12 3/25 5	13 4/1 5(4)
Data Tab./Analysis	JAM	0.3	1	0.3											0.3 ▽		
Exhibit Development																	
Forecasting																	
Vendor Profiles # ()																	
Write Report. # of Pages (2)	JAM	0.5	1	0.5											0.5 ▽		
Abstract/Press Release/Brochure INPUT/Output Article																	
Production/QC.																	
Presentation Prep/Delivery																	
"Thank-You" Package																	
Project Wrap-up																	
TOTAL PLAN SR.		0.8													0.8		
TOTAL PLAN RA																	
TOTAL PLAN ESDs																	
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

Proj. Code: YNCP Proj. Name: Consumer Prod Rev Prepared by: JAM

Proj. Manager: JAM Date: 3/14



03/14/94

15:28

201 801 0441

INPUT

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*** ACTIVITY REPORT ***

TRANSMISSION OK

TX/RX NO.	9349
CONNECTION TEL	1 415 961 3967
CONNECTION ID	PROD
START TIME	03/14 15:24
USAGE TIME	03'57
PAGES	6
RESULT	OK

